

AIR

# Growing the Cybersecurity Workforce:

Enhancing Career Guidance through Professional Development for Advisors and Counselors

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1.2 million+ cybersecurity professionals employed in the United States

450,000 unfilled cybersecurity positions
 nationwide

 Critical barrier: lack of understanding of cybersecurity work roles.

 Limited training for those who guide students (counselors, advisors, educators)

The Cybersecurity Workforce Gap



#### **Primary Research Question:**

How does targeted professional development for academic advisors and career counselors enhance their ability to connect with and guide students effectively toward cybersecurity careers?

### Secondary Questions:

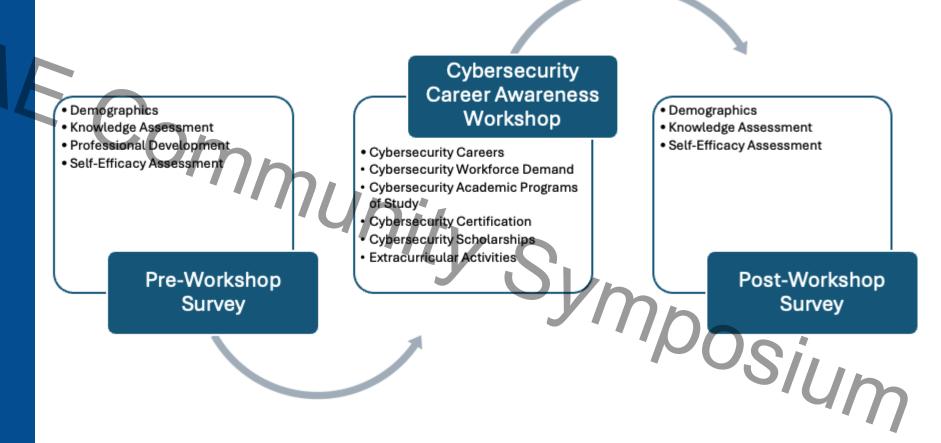
- What knowledge gaps exist among advisors and counselors?
- Which resources are most effective in building confidence?
- How can improved guidance impact the cybersecurity workforce gap?

#### Research Questions



## Study Methodology:

Quasi-experimental design



Cybersecurity Career Awareness Workshop

#### The workshop provided:

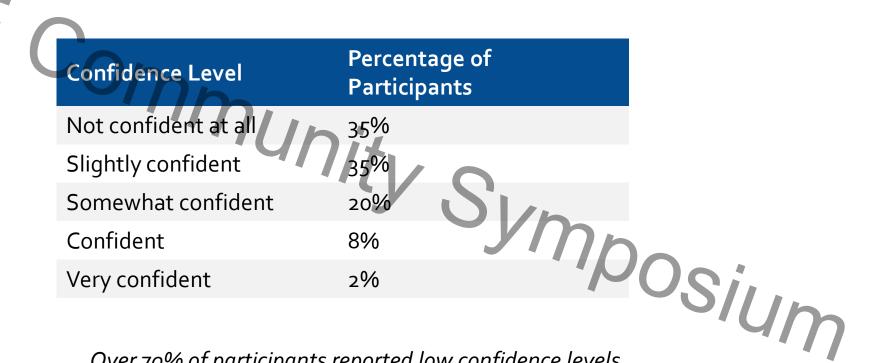
- Overview of cybersecurity
- Cybersecurity careers & workforce demand
- NICE Framework & Cyberseek resources
- Centers of Academic Excellence
- Academic pathways and certifications
- Extracurricular activities
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  Cybersecurity scholarship opportunities





**Pre-Workshop Assessment:** Confidence Levels

Self-reported confidence in advising students on cybersecurity pathways:



Over 70% of participants reported low confidence levels



### Knowledge Assessment

Knowledge Domain	Pre/ Post	Knowledge Assessment Scale (%)					Increase in
		None	Beginner	Competent	Proficient	Expert	Competency
Cybersecurity Career Landscape	Pre	25.0	53.6	13.6	6.4	1.4	- 30.9%
	Post	15.4	32.3	38.5	12.3	1.5	
Cybersecurity Work Roles	Pre	23.8	48.8	19.6	6.4	1.4	23.4%
	Post	16.9	32.3	36.9	12.3	1.6	23.470
Cybersecurity Academic Programs	Pre	26.2	50.0	16.2	6.2	1.4	31.6%
	Post	13.8	30.8	41.5	12.3	1.6	
NCAE-C Programs	Pre	46.8	25.8	19.8	6.2	1.4	24.9%
	Post	15.4	32.3	38.5	12.3	1.5	
Cybersecurity Certifications	Pre	25.0	50.0	17.4	6.2	1.4	33.5%
	Post	12.3	29.2	43.1	13.8	1.6	55.570
Transfer Agreements	Pre	57.0	21.6	13.8	6.2	1.4	20.1%
	Post	20.0	38.5	30.8	9.2	1.5	20.1/0



Additional slides forthcoming...

